
Dear Investor
MEET FACE TO FACE WITH THE LARGEST GATHERING OF MONEY EXPERTS!
FORBES ECONOMY
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SANTOLI MARKETS
ABLIN ETFs
WARD VALUE
O'SHAUGHNESSY STOCKS
FEINGOLD BONDS
BENZ RETIREMENT
NAVELLIER STOCKS
COHEN BONDS
HOUSEL MARKETS
ELEY VALUE
THOMAS REITs
BIGGAR STOCKS
VARDY GLOBAL
STACK MARKETS
YAMARONE ECONOMY
WILLARD STOCKS
SKOUSEN INCOME
WENIGER INCOME
LOWELL ETFs
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$158 Total Value
Invest for Retirement
25 Dividend Picks from the Pros
Investors' 2015 Playbook

WELCOME TO THE WORLD MONEYSHOW ORLANDO

Dear Investor:

Thank you for being such an important part of our **World MoneyShow family**! There is truly no better time or place to hone your investment skills and perform your annual portfolio check-up than at **The World MoneyShow Orlando**.

At **The World MoneyShow Orlando**, Wall Street's most experienced and insightful experts will explore the ramifications of the mid-term election results and the end of the Fed's bond-buying program on your portfolio, examine the state of domestic and international markets, and provide you with concise and actionable strategies, recommendations, and investment insights. We have pulled out all the stops to insure that **you have access to the finest analysts, advisors, financial commentators, traders, and money managers**.

Kim Githler rings closing bell at NYSE September 12, 2014

For the last 34 years, our goal has been to keep you abreast of the issues driving the markets and impacting your portfolio, to provide you with the best possible in-depth investor education, and to ensure that you are aware of the products and services available to help you achieve your own financial goals. **In our interactive exhibit hall, you can discover new tools and services, examine investment opportunities, revisit proven technology platforms, take home valuable resources**, and actually meet many of the people you deal with as a client or subscriber to one (or several) of America's leading investment publications as you explore over 150 exhibits.

Market success is all about preparation. The more in-depth knowledge you gain about the markets, the leading stocks and sectors, plus the latest tools and investment vehicles available, the better your chances will be to maximize your returns. So, make plans now to attend **The World MoneyShow Orlando, February 4-7, at the Gaylord Palms Resort**—it could be the best investment you make all year!

Yours for greater investment success,

Kim K. Githler
Chair & CEO

2 Free Special Reports for You!

$158 Total Value!

When you register you will immediately receive, ***Invest for Retirement: 25 Dividend Picks from the Pros.*** Then after you attend the show, you will receive another free report, ***Investors' 2015 Playbook: Top Picks from Top Pros!***

Headwinds aside, today's foremost investing experts are calling for continued economic strength and some excellent buying opportunities for 2015 and beyond.

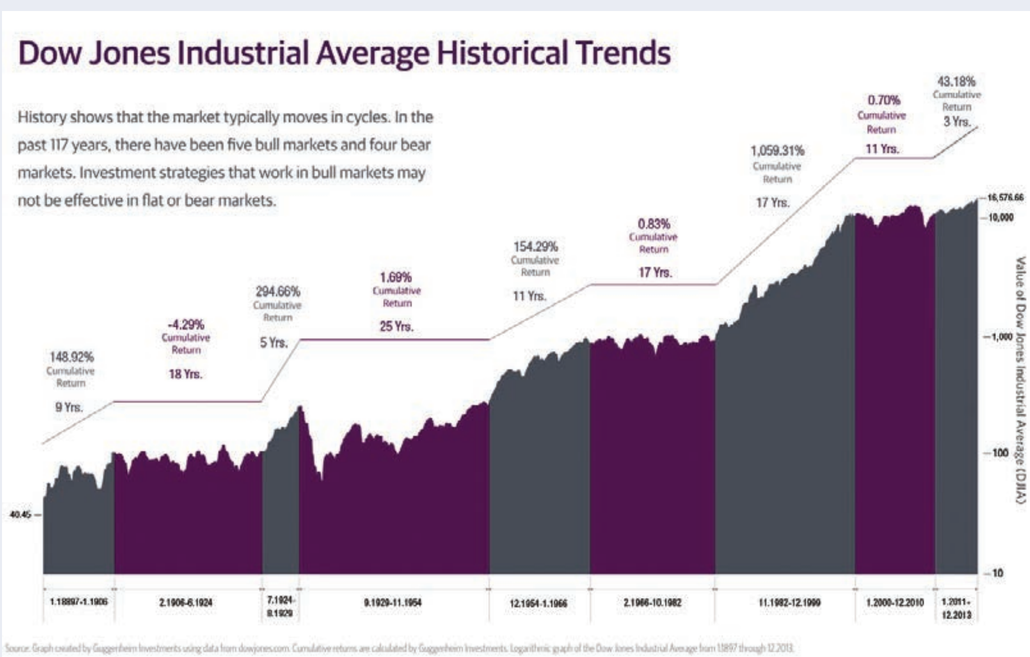
Skeptical? Well, not only do the numbers on the chart below back it up, but so too, will more than 100 industry-leading experts headlining the year's biggest and best conference for self-directed investors, The World MoneyShow!

The Numbers Suggest It's a Secular Bull Market

Are we in a secular bull market that's still in its early stages? Nearly 120 years of history suggest there's a lot more room for this market to run.

Several estimates call for growth as high as 25% for some top-performing stocks over the next two years, meaning now could be the time to put sideline cash to work, and The World MoneyShow is the place to find out how to do it!

Attend powerful keynote presentations from many of the world's finest economists, money managers, and financial commentators to go beyond the news of the day, acquire a complete macro perspective, and confidently plot your course to outperform the market in these, or any, conditions.



Global Macro Perspectives Will Cover:

The (In)Significance of All-Time Highs: As falling oil prices and rising home values continue to empower consumers, the standard of living is improving once again. And, with trillions in cash sitting on the sidelines and ready to flow into the market at any time, lingering fears about lofty stock valuations may not be nearly enough to stop the market's overall bullish momentum. That will no doubt be music to the ears of any growth investor!

The Quest for Lifetime Income: In a low-interest-rate environment, safe, substantial income streams are truly invaluable…but also much harder to come by. With that, retirees and fixed-income investors have to consider new, alternative strategies that go beyond stocks and bonds to achieve that all-important "durable income."

Geopolitical Forces: Conflicts in the Middle East, with Russia, and elsewhere in the world are always on the verge of roiling the markets by threatening peace and economic growth, and that doesn't even include the ongoing battles happening in Washington with each passing day! But, lower energy prices are providing strong tail winds for US economic growth. Hear the latest professional analysis and opinions to better understand the risks to the markets and opportunities for your portfolio.

Steve Forbes
Chairman & Editor-in-Chief, Forbes Media
How the Federal Reserve Is Still Hurting the Economy—and What We Can Do About It!

Bruce Johnstone
Managing Director, Fidelity Investments
Economic & Markets Outlook: How Do We Make the Best of…. SLOW?

Phil Roosevelt
Managing Editor, *Barron's*
What's Ahead for Stocks, Bonds, and the Economy

Andrew Busch
Editor-in-Chief, *The Busch Update*
What's Next for the US Dollar, Euro, and Currency Wars

James Stack
President, InvesTech Research
Showdown 2015! Is a Bear Market Looming?

Mark Mills
Founder & CEO, Digital Power Group
Energy & Technology: The Virtuous Circle

Jim Jubak
Senior Markets Editor
MoneyShow.com
Is There a Global Growth Crisis? And How Serious Is It?

Morgan Housel
Columnist, Motley Fool
This Is Why We Can't Have Nice Things

Mark Mobius
Executive Chairman, Templeton Emerging Markets Group
Opportunities Developing in Emerging Markets (Via Video)

FOX Business Television to Broadcast LIVE in Orlando
A Townhall Setting with a FOX Business Anchor

Today's Investor:
The anchor will ask investors for their opinions on the markets. The broadcast will be live on FOX Business on **Friday, February 6 • 6:00 pm - 7:00 pm.**

Join several hundred investors when they gather in a townhall setting to answer questions about what they are investing in and why? This is a one-of-a-kind event featured at **The World MoneyShow Orlando!**

Educating the Next Generation of Investors!
Saturday, February 7 • 10:30 am – 4:15 pm

This is a full-day, free educational event for 18-31 year-old-students and young professionals. The MSU faculty includes leading entrepreneurs, investment industry experts, and inspirational speakers. MSU will give those attending a competitive advantage over their peers by providing strong financial knowledge, critical business skills, and real-world experience and guidance to classroom education.

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STOCKS & MARKETS

Investors who sat on the sidelines during the stock market's multi-year uptrend are now regretting that short-sighted decision.

Especially when an uncomplicated and steady diet of buying pullbacks has produced the kind of effortless gains we could only dream about years ago.

Don't let even one more opportunity pass by! Join dozens of the world's best analysts and stock pickers and identify the most promising growth and income investments for the year ahead, as well as examine the catalysts that could send the market and top-performing shares like Apple, Amazon.com, Facebook, Tesla, and others even higher in 2015!

Explore developed and emerging markets the world over in these hard-hitting workshops and panel discussions, uncover the best values, learn about lucrative upcoming IPOs, and pack your watch list full of great company stocks with exciting growth and earnings potential.

Jeff Weniger

Investment Strategist & Portfolio Manager
BMO Private Bank

Game Changers: Social & Demographic Trends That Will Change the Way You Invest Workshop

Forbes Newsletter Editors Roundtable: Best Ideas for Growth & Income During Turbulent Times

Forbes The new watchwords of the market are low growth, high volatility, and interest rates so low that risk taking would seem to be a matter of survival. *Forbes* editors will present their analysis of the current market and help you safely navigate these times of complexity. Each advisor will not only present his macro-view but also specific "best ideas" for the year ahead.

Matt Schifrin

DIVIDENDS

John Dobosz

BONDS

Richard Lehmann

ETFs

Jim Lowell

REITs

Brad Thomas

Good Stock Values Aren't Always Hard to Find

Even after trading and closing above the 2000 level for the first time ever in August, fundamental metrics still suggest the S&P 500 index is "cheaper" now than at prior highs in both 2000 and 2007.

A Margin of Safety

Based on many metrics, the S&P 500 stock index is cheaper today than at prior peaks in 2000 and 2007.

	2000	2007	2014*
S&P 500	1527	1565	2003
Trailing 12-Mo. Earnings	$51.02	90.06	111.83
Trailing 12-Mo. P/E	29.9	17.4	17.9
Forward 12-Mo. P/E	25.1	15.0	15.6
Net Debt/Ebitda	3.4	3.4	1.4
Price/Book Value	5.4	3.0	2.8
Dividend Yield	1.1%	1.8	1.9
10-Year Treasury Yield	6.2%	4.7	2.4
S&P 500 cos. with higher dividend yields than 10-year Treasury yield	6%	7	32

*As of 8/31/2014 Ebitda = Earnings before interest, taxes, depreciation, and amortization
Source: Bank of America Merrill Lynch

Argus Research's 2015 Market Outlook

ARGUS

A forward-thinking, long-standing independent investment research firm, Argus Research offers forecasts and ratings on the US economy, interest rates, and hundreds of leading blue-chip companies. In this panel discussion, Argus Research strategists and analysts will discuss the broader economic and equity outlook for 2015, then move to the strategic advantages for investors. As a bonus, you will find out their current stock picks.

John Eade

David Coleman

Stephen Biggar

What Are Politicians Investing In?

SALEM WALL STREET BUSINESS NETWORK

Join **John Ransom**, host of *Ransom Notes Radio* and editor of TownHallFinance, and **Mark Skousen**, editor, *Forecasts & Strategies*, as they reveal the publicly available details of what investments politicians and insiders have been buying in the run up to the next election. They'll even tell you which party insiders are favoring.

John Ransom

Mark Skousen

Jeffrey Hirsch

Workshop

Editor-in-Chief
The Stock Trader's Almanac

Pre-Election Years No Losers in 76 Years: Will This Time Be Different?

Richard Yamarone

Workshop

Senior Economist, Bloomberg News

Using Anecdotes to Determine Underlying Economic Strength

Chuck Butler

Workshop

President, EverBank World Markets

A Rapid Requiem for Currency Ruination, and There's Russia

Chris Versace

Workshop

Editor, *PowerTrend Brief*, *PowerTrend Profits*, and *PowerTrader Almanac*

Where the Economy Is Today and Where the #%^* Is It Going?"

Dow 20,000 is now more a question of "when," not "if."

From breakthroughs in industry and technology, to revolutionary new medicines, people and the markets continually push the envelope and redefine what's truly attainable, changing lives and creating fortunes for investors in the process.

Come see these experts and many more predict what's ahead for the index and individual stocks this year, but more importantly, identify the most compelling sectors and industry groups, as well as the specific buying opportunities for optimal growth and value. In total, you'll gain the knowledge to structure your equity portfolio with care and precision, making capital work for you in the markets more effectively than ever before.

Markets in Focus: Dow Jones Industrials Index & Key Sectors

Sizing Up Sectors

Health care, utilities, and tech stocks have performed best this year, with industrials bringing up the rear. Strategists are wary of utilities' gains, especially once bond yields start to rise.

S&P 500 Sector	Total Return 2013	Total Return 2014*	P/E 2015E
Health Care	41.5%	16.0%	16.0
Utilities	13.2	15.6	15.8
Information Technology	28.4	14.2	14.9
Materials	25.6	10.3	15.7
Energy	25.1	9.2	13.7
Financials	35.6	8.1	13.4
Consumer Staples	26.1	6.9	17.0
Telecom	11.5	6.8	13.2
Industrials	40.6	4.2	15.3
Consumer Discretionary	43.1	4.0	16.8
S&P 500	32.4	9.6	15.0

*Through Sept. 4 E=Estimate Source: Bloomberg

Following Republicans' dominant victory in the mid-term elections, and given the potential for rising interest rates sometime in 2015, examine the outlook for the market and key sectors such as utilities, industrials, financials, and many more.

Jim Pearce
Workshop

Director of Portfolio Strategy
Investing Daily
The IDEAL Stock Picking System for 2015

Kamie Zaracki
Workshop

CEO, BetterInvesting
The Stock Advantage

Education Partner
BetterInvesting — National Association of Investors Corporation — Empowering Investors Since 1951

Stocks for Those Worried a Bear Market Is About to Begin

MarketWatch

This in-depth panel assembles a select subset of top advisors for consistent performance over the long-term, according to *The Hulbert Financial Digest.* Moderated by Mark Hulbert, the panelists will discuss their investment outlooks for 2015, identifying not only the steps investors ought to be taking from what these advisors foresee, but also—and perhaps more importantly—the biggest mistakes to avoid.


Mark Hulbert


Doug Gerlach


Louis Navellier


James Stack


Kelley Wright

Alex Koyfman
Workshop

Editor, *Penny Stock Millionaire*
Two of 2015's Best Micro-Cap Tech Plays

Cody Willard
Workshop

Co-CEO, Scutify
The 3 Most Revolutionary Growth Industries on the Planet

Michael Santoli
Workshop

Senior Columnist, Yahoo! Finance
Is That All There Is?

Heather Knight
Workshop

Regional Brokerage Consultant, Fidelity Investments
Searching for Stock Ideas with Fidelity

Eric Vermulm
Workshop

Senior Portfolio Manager, Stack Financial Management, Inc.
Great Companies: Past, Present and Future—30 Years of Evidence

Meet the Experts Behind Medical Marijuana: Your Top Investments in This Growing Industry for 2015

In this special session, **Michael Berger**, president and founder of Technical420, will lead a discussion and ask pertinent questions of these leading industry experts in the cannabis sector. You will hear from experts like **Troy Dayton**, co-founder of The ArcView Group, and a founding board member of the National Cannabis Industry Association; **Eric Hagen**, president and CEO of Cannabis Kinetics; **Richard Pertile**, founder of R.K. Pertile & Associates; and **Stephen Schultz**, vice president of investor relations for GW Pharmaceuticals. They will give you their picks for 2015 and their rationale for why these companies will outperform the market.


Michael Berger
Technical420


Troy Dayton
ArcView Group


Eric Hagen
Cannabis Kinetics

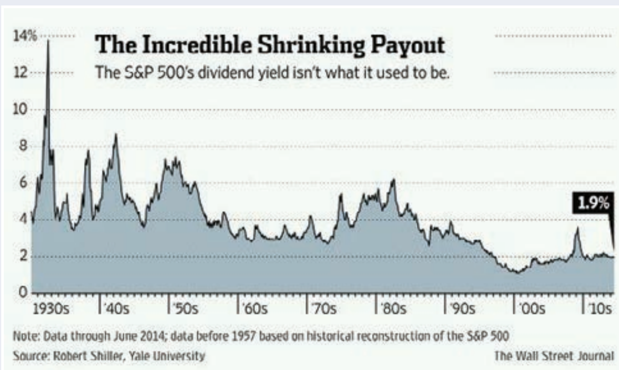

Stephen Schultz
GW Pharmaceuticals

Average dividends among S&P 500 companies have declined to only 1.9%, which is less than half the long-term average.

It seems that the climate of low-interest rates and growing penchant for share buybacks has created an income crunch for stock investors, too; but just like in the fixed-income markets, a bit of knowledge can go a long way towards recouping those lost dividends and then some.

Learn to Conquer Disappearing Dividends

The search for steady income is perhaps the single-most-important challenge facing investors, who simply cannot count on a traditional portfolio of just stocks and bonds anymore.



As you'll see, though, more income doesn't have to mean more risk, and as the industry's top income experts join together, investors will gain the knowledge and confidence they need to go "outside the box" and win the war against low rates of return.

Get the expert advice you need to rebalance your portfolio of dividend equities, using traditional sectors like blue chips and utilities alongside lesser-known choices, including tech shares, global telecoms, and even new income ETFs and specialized funds that track companies that are actively increasing dividend payouts.

The collection of experts you can only find here will help you isolate the best dividend-paying assets for your portfolio, boosting income in a challenging low-yield market environment.

Building Wealth with Dividend-Paying Stocks

Dividends fulfill the most fundamental goal of investing: getting a return on your investment dollar. But, as volatile markets and tiny bond yields have raised the appeal of dividend-paying stocks, attractive valuations are getting harder to come by. Join this panel of dividend experts as they walk through the various sectors of the market to help you identify great companies that can deliver consistent income and income growth.


Howard Gold


Roger Conrad


John Dobosz


Tim Plaehn


Kelley Wright

Jimmy Mengel
Workshop

Editor, Outsider Club

The Compounding Power of Dividend Aristocrats

Kelley Wright
Workshop

Managing Editor, *Investment Quality Trends*

Real Total Return: How to Grow Your Capital and Income with High-Quality Dividend Stocks

Neil George
Workshop

Editor-in-Chief, Income Publication and Products, Agora Financial

Big Dividend Yields, Less Risk

Ed Bilek
Workshop

Executive Vice President, BBVA

BBVA: Prepared for the Technology Revolution

Richard Carter
Workshop

Vice President, Fixed Income
Fidelity Investments

Bond Investing Beyond Yield

Roger Young
Workshop

Senior Vice President, Fidelity Investments

Bond Investing Beyond Yield

Media Partners

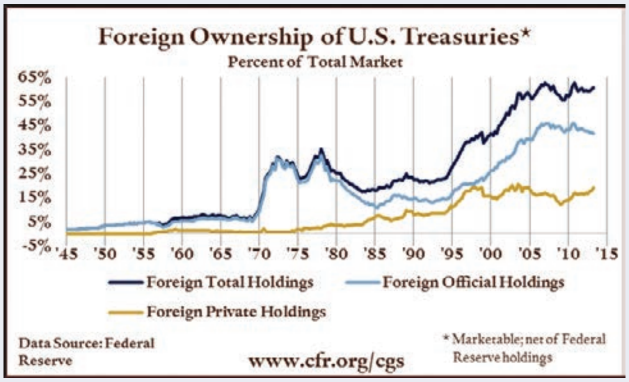
Education Partner

Measly Treasury yields simply can't satisfy fixed-income investors in their ongoing search for steady, sizable income, and as a result, it's not surprising to see money flowing en masse out of bonds. As income investors look elsewhere for effective solutions, though, there's a rather fascinating other side to this story.

Stop chasing income in the same old places! Consult today's foremost income experts and find out what to do with your existing bond investments. Plus, discover risk-controlled equities, MLPs, and closed-end funds that pay 8.5% or more, and consider proven income-generating techniques using bonds, REITs, private equity funds, and more. You'll also learn about the all-new asset class of durable income investments that provide stable, repeatable cash flow for all stages of retirement.

The Overseas Bond-Buying Boom

World central banks and institutions are actually pounding the table to buy US Treasuries, because despite the low yield, there is no safer store of capital in the world today than T-bills.



These trillions of dollars flowing into the US reflects ringing positive sentiment from all over the world—a potential bullish catalyst that really has yet to be absorbed by the markets, and one that could power stocks decisively higher once it is.

Louis Navellier

Workshop

Editor, *Blue Chip Growth*, *Quantum Growth*, *Global Growth*, and *Emerging Growth*

Finding High Yields in Both Stocks and Bonds

Marilyn Cohen

Workshop

President and CEO, Envision Capital

The Demise of Bond Investing Is Greatly Exaggerated

Robert Carlson

Workshop

Editor, *Retirement Watch*

Overcoming the Six Critical Threats to Lifetime Income Security

Richard Lehmann

Workshop

Publisher, *Forbes/Lehmann Income Securities Investor*

Income Investing in 2015 and Beyond

Martin Fridson

Workshop

Author, *How to be a Billionaire*

Income Investing in 2015 and Beyond

Bond Investing in 2015: Between a Rock and a Hard Place

As the Federal Reserve ended quantitative easing and fears of the coming higher interest rates rattle bond investors, this group of the industry's brightest fixed-income investing experts gather to discuss how the bond market will be affected and the best way to prepare yourself for these changes. Attend this session to learn everything you need to know to plan for the coming months and ensure that you have the right bonds in your portfolio that will continue to offer solid yields, without taking on uncomfortably higher levels of risk.


Marilyn Cohen


Bill Feingold


Richard Lehmann


Darhl Peterson

Fight Longevity Risk with Durable Income

Retirement planning in this age of longer life spans, lower interest rates, and higher medical costs calls for creative investing. A survey in *USA Today* once reported that running out of money in retirement was Americans' third-biggest fear, topped only by dying of cancer or being killed in a car accident. This panel will explore how you can supplement income from traditional fixed-income investments with durable income from sources such as REITs, business development companies, close-end funds, and other asset classes to ensure that your golden years indeed remain golden.


Neil George

MLPs

Elliott Gue

REITs

Brad Thomas

CEFs

Tom Dinsmore

"My parents and I have attended MoneyShows for more than a decade and have found the information invaluable. The one-on-one contact with newsletter editors, other investors, and company representatives is energizing and enlightening."

-J. W. | Belton, TX

The traditional "rules" for securing a lasting income through all stages of retirement are changing! Come discover five traits that define the "new normal" for retirees, including how much savings you'll really need to enjoy the life you want, how much you'll spend, and most importantly, how to grow and protect capital to ensure it lasts throughout those golden years.

While many self-directed investors perennially toil away chasing growth and income, these simply-stated solutions from the experts are intended to put you ahead of the curve! Come build expansive knowledge, tap into some exciting and lucrative IPOs, and consider a wealth of proven strategies and asset classes. In all, you'll go beyond stocks and bonds, using a "total wealth" approach that suits your exact needs and can help achieve the ultimate goal of all: a secure retirement and financial future!

Jack Ablin — Workshop

Chief Investment Officer, BMO Private Bank

Five Measures That You Can Use to Stay Ahead of the Market

Christine Benz — Workshop

Director of Personal Finance, Morningstar, Inc.

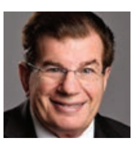
Strategies for Securing Your Retirement Paycheck

Rob Hoffman — Workshop

President and Founder

Become A Better Trader, Inc.

Award-Winning Strategies for Active Day and Swing Traders



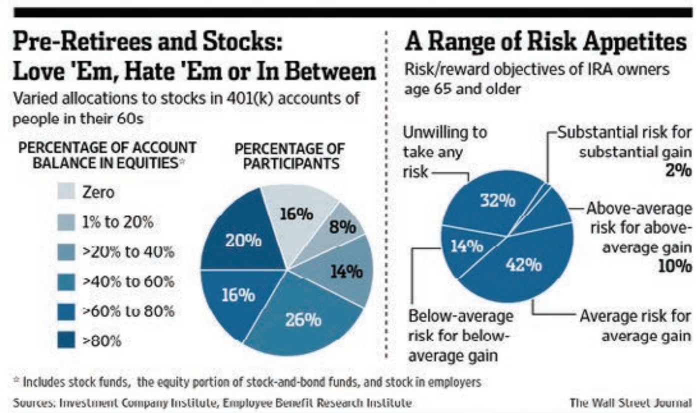
Louis Petrossi — Workshop

Managing Director, Wealth Research Institute

The 3 Best Ways to Multiply and Protect Wealth

Retirement Planning Ain't What It Used to Be

The old rules for retirement called for steadily decreasing your stock portfolio as you get closer to retirement. Following the Great Recession and years of ultra-low interest rates, there has been a lot of rethinking about that. Hear the latest research on how much money you really need to retire, what asset allocation should be so you don't outlive your money, and ideas for growing your nest egg even as you dial back on risk.



Mike Turner — Workshop

President, Sabinal Capital Investments, LLC

Tactical Investment Strategies for 2015

Randall Eley — Workshop

President and CIO, The Edgar Lomax Company

How to Invest Like an Expert

Vahan Janjigian — Workshop

Founder and Editor

Bottom Line's Money Masters Stock Report

How to Invest Like an Alien

continued on pg. 10

Fact: 4 out of 5 investors simply cannot beat the performance of index funds over the long run. Higher fees, endless fund choices, and constant turnover among new and existing funds are all part of the dilemma. Indeed, now more than ever, reliable fund advice like this is invaluable.

To select the right mix of funds for your portfolio, start by consulting many of the premier advisors in the business today, whose unbiased insights and recommendations will add clarity and light up a path towards more successful growth, income, and diversification.

Get all the help you need to identify the individual funds that track today's most important markets and asset classes, from China and fast-growing global markets, to the top-performing US sectors and industry groups. You can then buy with confidence knowing each ETF or fund has earned the seal of approval from these elite portfolio managers.

Heather Knight

Workshop

Regional Brokerage Consultant, Fidelity Investments

Sector Investing Using ETFs

Fidelity INVESTMENTS

The Best ETFs to Buy Now

Now more than 1,200 funds strong in a nearly $1.7 trillion market, and no longer confined to imitating broad market exchanges, ETFs offer something for almost any investor. They target traditional investment goals like value, growth, or income, as well as more speculative categories of micro-cap or high-growth stocks, or more specialized categories that offer exposure to specific sectors or regions. This panel of ETF experts will share the strategies that are working in the current environment, as well as specific ETF picks that can help maximize your profits and limit your risks.


Howard Gold


Jack Ablin


Matt McCall


Stephen McKee


Jim Lowell

Top Ten Stocks and ETFs for 2015

Eagle Financial Publications

Learn where you should invest your money right now. Be sure to bring your pencil to take notes as these highly regarded financial experts reveal their top stock and ETF picks that will bring you maximum profits over the next 12 months.


Mark Skousen


Nicholas Vardy


Chris Versace

Which Funds Outperform in the Long Run?

Very few actively managed funds succeed in beating their benchmark indices as evidenced by the table below. And with the enormous, and sometimes overlapping, universe of funds available in the marketplace, picking the winners gets even more difficult. You need all the help you can get from some of the country's foremost experts, and you'll find them at The World MoneyShow Orlando.

INDEX VS. ACTIVE

S&P DOW JONES INDICES McGRAW HILL FINANCIAL

Fund Category	Index Benchmark	Percentage Failing to Beat the Index Over Three Years
Large Cap U.S.	S&P 500	80%
Mid Cap U.S.	S&P Mid Cap 400®	74%
Small Cap U.S.	S&P Small Cap 600®	87%
Global	S&P Global 1200	92%
Emerging Market	S&P/IFCI Composite	84%

Source: S&P Indices Versus Active Scorecards for U.S. and Europe, Year-End 2013 editions.

Past performance is not a guarantee of future results. Charts are provided for illustrative purposes. It is not possible to invest in an index.

"At the end of the day, active investors take home less of their money than the index investors do, and that's why the index investors do better....It's that extra 1% over five, ten, 20 years, that really adds up."

-David Blitzer, S&P Dow Jones Indexes at The MoneyShow San Francisco

Dan Wiener

Workshop

Senior Editor

The Independent Adviser for Vanguard Investors

ETFs? Why Settle for Average?

Jeff DeMaso

Workshop

Editor and Research Director

The Independent Adviser for Vanguard Investors

Behind the ETF Curtain

Stephen McKee

Workshop

Editor and Publisher

No-Load Mutual Fund Selections & Timing

How to Profit from Mutual Funds & ETFs

Thousands of investors and traders will be watching live from all corners of the globe during the show, as well as on-demand in the weeks that follow. Look for special notations in your Show Schedule regarding which sessions will be Webcast at this Show so you can plan your workshop schedule accordingly and never miss a moment of the speakers and sessions that matter to you most!

The collapse of sky-high gold and oil prices and this new era of US energy independence shows what a difference a few years can make! Furthermore, the strong US dollar supports the downward trajectory for gold and commodity prices, and for investors, gold and precious metals may not be the automatic safe havens they once were.

Instead, consider a range of investing and trading alternatives. Plus, acquire diverse option techniques ranging from basic puts and calls, all the way to more complex straddles, strangles, and iron condors.

Nick Hodge
Workshop

Founder and President, Outsider Club

Four Resource Stocks for 2015

Adrian Day
Workshop

Editor, *Adrian Day's Global Analyst*

Where in the World: The Best Opportunities for the Year Ahead

Roger Conrad
Workshop

Founder & Chief Editor, *Capitalist Times*

America's $500 Billion Pipeline of Profits

Elliott Gue
Workshop

Editor and Publisher

Energy and Income Advisor and *Capitalist Times*

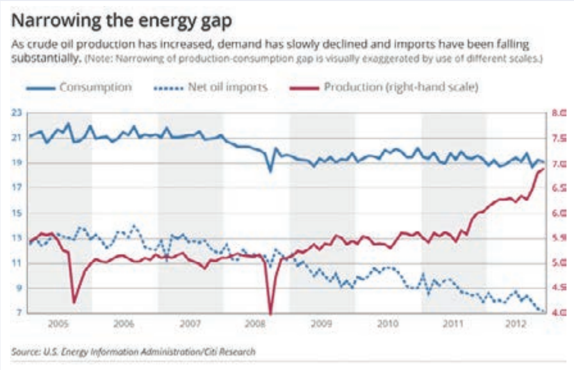
3 Ways to Profit When Oil Prices Fall

The MLP Summit
Friday, February 6   8:00 am – 4:15 pm

At the MLP Summit, you will learn the basics about MLPs and how to evaluate them from the executive director of the MLPs' trade association and several analysts and portfolio managers who specialize in MLPs. You will also hear presentations by representatives of a number of different MLPs, who can explain how the MLP structure works for their businesses. Finally, you will learn about MLP-oriented funds that offer many of the benefits of MLPs in a more familiar vehicle.

Who Benefits from Lower Energy Prices?

US oil output now exceeds that of Saudi Arabia, one of the world's largest (and richest) producers. And, with energy prices at historical lows, consumers have more disposable income to spend, which benefits several sectors such as airlines, autos, homebuilders and others. Get the guidance you need to tap into profitable opportunities available now.



Joe Kinahan

2015: The Year Ahead—Volatility Fun!

When the market swings, learn how to swing back. Join TD Ameritrade's JJ Kinahan as he takes you through stock, option, and futures strategies designed to help you take advantage of a volatile environment. With the right tools, information and opportunity, your portfolio may just weather the storm. Above all, keep calm and trade on!

Brit Ryle
Workshop

Editor, The Wealth Advisory

How the Fed Saved Solar

Troy Eckard
Workshop

CEO, Eckard Global, LLC

Minerals: Do You Want to Know How to Be at the Top of the Energy Food Chain?

Terms of Attendance – Important Information for Attendees: *continued from pg. 8*

The Producer strives to provide equal opportunity to all qualified persons to participate in these Events. To further that objective, the Producer will make to provide reasonable accommodations under the Americans with Disabilities Act for any person requesting accommodation, either in writing or by telephone, at least ten (10) working days prior to the first day of an Event. The Producer will make a reasonable effort to accommodate any request. However, due to the difficulty of providing some types of accommodations, the Producer cannot guarantee accommodation, especially late requests made without ten (10) working days' prior notice.

Paid Event Cancellation Policy: All cancellations must be received seven (7) days prior to event(s) for a partial refund, minus a cancellation fee. Cancellation fees will be $50 for IMS events and All Stars of Options, and $15 for all other paid events. No refunds or credits will be awarded for any reason after the first hour of a multi-hour event has passed, or where a meal is provided food has been consumed.

For the complete terms and conditions of registering and attending this event, please visit the show Web site at: www.WorldMoneyShow.com and please read the notice published in the *Show Schedule* titled "Important Information for Attendees."

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Thursday, February 5 – Saturday, February 7

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- **FREE ticket to the always-sold-out stockpicking lunch panel**
- **One-on-one access to some of the world's top financial experts** who will answer your questions personally
- **First-class seating**—classroom-style—in a comfortable VIP setting away from the hustle and bustle of the crowds
- **Limited attendance**, so you get more personalized attention
- **Continuous complimentary refreshments**
- Dedicated Exhibit Hall viewing time
- Limited Commercialism
- Conference materials delivered to you in advance via express mail

Enjoy personalized attention from speakers and gain specific investment advice at the Investment Masters Symposium. Seating is limited to 150 investors, please call 800/970-4355 to register!

$695 per person if purchased by January 16; $795 per person if purchased after January 16

Learn & Profit from These Top Market Experts During In-Depth Presentations and Q&A Sessions

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Mark Mills

STOCKS

Jim Stack

ETFs

Jack Ablin

BONDS

Marilyn Cohen

MARKETS

John Eade

UTILITIES

Roger Conrad

MARKETS

Michael Santoli

COMMODITIES

Adrian Day

GLOBAL

Jim Jubak

GROWTH STOCKS

Louis Navellier

INCOME

Mark Skousen

GLOBAL

Nicholas Vardy

MARKETS

Mark Hulbert

PREMIUM PAID EVENTS

These longer presentations on specific investing or trading themes allow the experts to cover topics in greater detail than the shorter workshops, giving you more time to take notes and ask the questions relevant to you and your portfolio.

Roger Conrad

Elliott Gue

Profiting from the Booming Energy Sector

Thursday, February 5 • 1:30 pm – 3:30 pm

Energy is the most-talked about industry in the country—no, in the world, today. Come to this in-depth session and you will have a unique opportunity to learn all about investing in energy—and its future—from an insider's point of view. The session provides a rare chance to study with veteran energy experts, **Elliott Gue, editor, *Energy & Income Advisor*, and Roger Conrad, editor, *Conrad's Utility Investor*.**

Find out which firms and sectors have already peaked. Discover which energy-related areas are poised to benefit from ongoing as well as future trends. And uncover those companies still undervalued but ready to take off.

Save $20

***\$89 per person if purchased by January 16**;*
\$109 per person if purchased after January 16.

Brad Thomas

Building a Solid REIT Portfolio

Thursday, February 5 • 4:30 pm – 6:30 pm

If you seek total returns, safety, and diversification, now is the time to investigate incorporating Real Estate Investment Trusts (REITs) into your overall portfolio. REITs own diversified portfolios of commercial real estate, which include everything from apartments to shopping centers, hotels to mobile home parks, commercial office space and healthcare facilities.

To avoid paying corporate income taxes, 90% of their earnings must be returned to shareholders in the form of dividends, making REITs an attractive alternative to bonds and other fixed income investments.

Brad Thomas, **editor of *The Intelligent REIT Investor***, and a 25-year real estate investing veteran will share why diversified portfolios should always include real estate and explain the 15-year business cycle. Learn why you should own REITs vs. other high-income alternatives, as well as how to value a REIT. Discover the best sectors to prepare for rising interest rates and hear Brad's top picks.

Save $20

***\$89 per person if purchased by January 16**;*
\$109 per person if purchased after January 16.

J. Royden Ward

Buy Undervalued Stocks and Beat Buffett!

Friday, February 6 • 9:00 am – 11:00 am

The concept owes its beginnings to Benjamin Graham, who, in 1934, (with his colleague, David Dodd) co-authored *Security Analysis*, the primer for value investing. Many editions later, the book has become the bible of security analysts nationwide. Through the rise and fall of the Nifty 50, limited partnerships, the tech bubble, and numerous other momentum-driven cycles of investing—value investing has endured.

Don't be fooled into thinking that value stocks are stodgy, old, slow-moving stocks. **J. Royden Ward, editor of *Cabot Benjamin Graham Value Letter*,** will show you how to find undervalued companies that will outperform growth stocks, small-cap stocks, foreign stocks, and stocks of all stripes. He has outperformed Warren Buffett's Berkshire Hathaway 2 to 1 during the past 19 years, and he'll show you how you can, too!

Save $20

***\$89 per person if purchased by January 16**;*
\$109 per person if purchased after January 16.

Finding the Next Big Stock Market Winners* Lunch Panel

Brought to You By

BR PETROBRAS

Friday, February 6 • 11:45 am – 1:15 pm

Do you want to be the first on the block to discover the next Starbucks, Facebook, or Tesla? Then, make tracks for this hard-hitting lunch panel featuring some of Wall Street's ace stockpickers. Featuring a delicious hot lunch and one-hour panel discussion, you'll take home three buys and three sells from each of the panelists to get your portfolio on the right track.

With the stock market bull running for over five years old now and a host of stocks to choose from, selecting winners is an almost Herculean task. Discover how these top professional investors separate fact from fiction to maximize their profit opportunities. Bring your pens and get ready to jot down the panelists' top picks!

Michael Santoli

Charles Biderman

Randal Eley

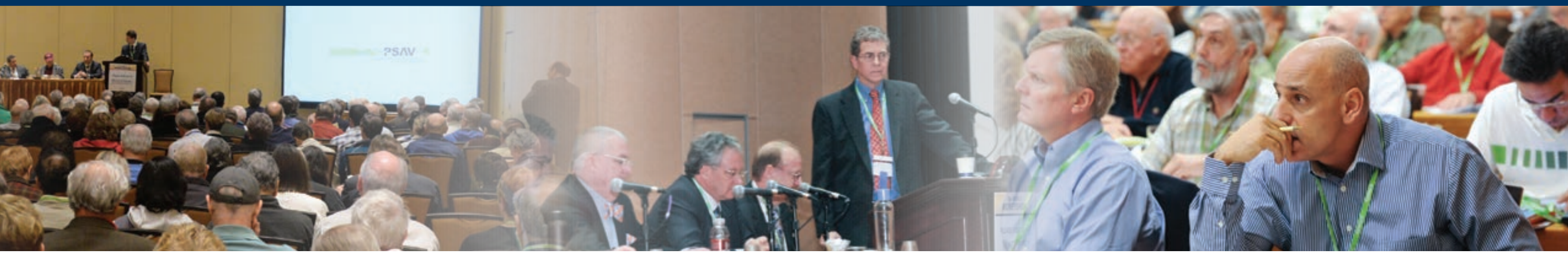
Louis Navellier

Patrick O'Shaughnessy

Save $10

***\$89 per person if purchased by January 16**;*
\$99 per person if purchased after January 16.

PREMIUM PAID EVENTS



Money

Presents

The Smart Way to Invest for Income • Saturday, February 7 • 9:00 am – 11:00 am

Today's investment environment, characterized by slim bond yields and modest returns on equities, makes retirement investing even more challenging. The temptation to reach for higher yields or excess returns is greater than ever—and probably riskier as well.

Join *Money* magazine editors and some of the country's top retirement-planning experts as they explore:

- **The Big Picture:** What to do in a zero interest rate world
- **Dividend Stocks:** Learn a better method to search for yield
- **Junk Bonds:** Are you getting paid enough for the extra risk?
- **REITs:** After a good run, are they overpriced?
- **MLPs:** Energy prices are down. Why you may want to get in
- **Asset Allocation:** How to put together the right income portfolio

From a top-down look at the macro environment for income investing to the best dividend-focused ETFs and everything in between, learn how you can raise your returns with a level of risk that will still allow you to sleep at night.

Craig Matters
Money Magazine

Paul Lim
Money Magazine

Doug Ramsey
The Leuthold Group

Christine Benz
Morningstar

Howard Gold
GoldenEgg Investing

Steve Pomeranz
On The Money

***$129 per person if purchased by January 16;** $169 per person if purchased after January16. Includes a complimentary one-year subscription to* Money.

Save $40

Ric Gregoria

Rose-Anne Frano

Estate Planning & Asset Preservation

Friday, February 6 • 1:30 pm – 3:30 pm

The American dream—work hard, play by the rules, and achieve prosperity—is threatened as never before by heavy tax burdens, as well as the litigious times we live in.

Why subject your family and heirs to onerous taxes and penalties? You don't have to stand idly by as Uncle Sam takes a large chunk of your estate; you can ensure that your hard-earned wealth is transferred as you've always intended.

If you're concerned about protecting what's taken you a lifetime to gain, join **board-certified attorney Ric Gregoria,** named a "Trendsetter" by *Florida Trend* magazine and selected by his peers as one of The Best Lawyers in America® 2009, and **board-certified attorney Rose-Anne Frano,** as they teach you the steps to take NOW to preserve your hard-earned wealth!

Save $20

***\$89 per person if purchased by January 16**; \$109 per person if purchased after January 16.*

Alan Ellman

Generate a Monthly Cash Flow Using Covered Call Writing

Friday, February 6 • 4:00 pm – 6:00 pm

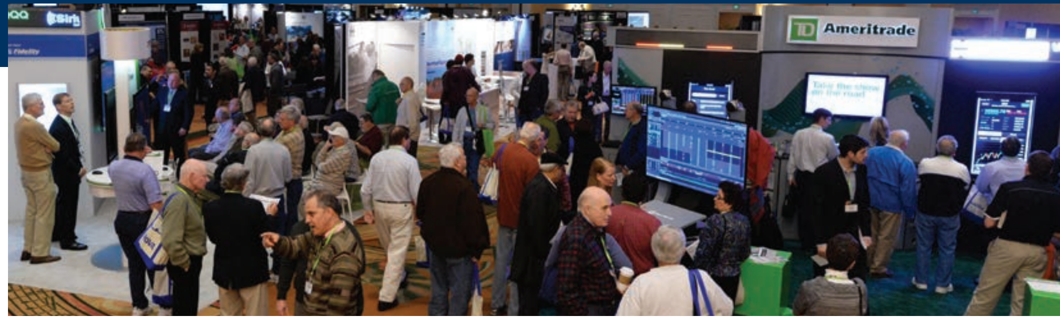
In this session, you will learn an easy-to-understand approach to mastering covered call writing. This is a strategy that combines both stock (buying) and option (selling) investing. It is geared to the average retail investor with the goal of taking control of your financial future by generating a monthly cash flow.

Dr. Alan Ellman, author of the popular The Blue Collar Investor blog, will delve deep into the process of stock and option selection as well as position management techniques. He will also show you several examples of trades with calculations of monthly return highlighted. This seminar will take the mystery out of an investment approach that is government approved for your self-directed IRA accounts.

Save $20

***\$89 per person if purchased by January 16**; \$109 per person if purchased after January 16.*

EXHIBIT HALL



Featuring cutting-edge tools and resources for investors and traders, live product demos and support, and special Show discounts, this is the ultimate marketplace for the financial industry in 2015! Meet your favorite speakers, network with the pros and fellow investors, and take home a wealth of free research, reports, and some great prizes including a chance to win a $100,000 grand prize!

NETWORKING RECEPTION

At the end of a productive day of absorbing profitable insights on the hottest topics of the day, you deserve to relax and savor the delights of a glass of wine or cocktail. This is a wonderful way to unwind, while mingling with your favorite speakers and other like-minded investors.

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Stop by our service center for live market updates, new article and video content, and free reports and resources…and that's just the beginning! There are also daily product giveaways and drawings, on-location interviews with the experts, and an entertaining game where you could spin to win $100,000 in cash!

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Connect with top executives from the world's premier public companies, try out the latest technology and trading platforms, and discover funds, alternative investments, and product and service providers that fit your exact needs. It's all here, from clean coal to rare coins, and perhaps best of all, you'll find immediate answers to any and all portfolio questions as you navigate the aisles of this impressive mega-marketplace.

THE BULL PEN

This "open air" stage presents another opportunity to address your most pressing investing or trading questions to the experts and hear their answers to help you maximize your profits. It's also where sponsors, exhibitors, and media partners launch new products, unveil exclusive deals, and demonstrate their latest offerings.

SWIM LESSONS TD Ameritrade

This is a free daily Webcast designed to sharpen your thinkorswim platform skills while simultaneously helping you hone your trading strategies. Follow along with TD Ameritrade instructors as they combine market commentary, platform instruction, and trading education along with technical analysis, option probability methodologies, and analytics. So grab your speedos, put on your goggles, and jump in the pool!

Autograph Sessions with Your Favorite Speaker/Authors

We've arranged more than a dozen opportunities for you to get up close and personal with your favorite authors and investing professionals, see their latest works, and pick up a personalized, signed copy at these special events being held throughout the Show.

MoneyShow.com Video Studio

Be part of the audience for live video interviews with today's top money experts. Hear dynamic dialogue that could provide the answers to your most pressing investing questions!

Win Cash & Other Valuable Prizes

Teaming up with exhibitors, we will hold prize drawings in the Exhibit Hall during various times. From golf clubs to software and newsletter subscriptions to shares of stock, you'll have several chances to win valuable prizes while honing your investment and trading skills.

The News Stand

One of the most valuable resources at the Show, the News Stand is where you can find current editions of some of the most popular investment and trading publications. Take home free samples of newsletters, research reports, and magazines worth hundreds of dollars.

VIP MoneyShow Memberships!

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MoneyShow memberships are designed to give investors and traders exceptional, high-value benefits at a fraction of the cost if the benefits were sold separately. From financial newsletters written by top experts in their fields, to all-access passes for premium paid events at both Traders Expos and MoneyShows, these memberships have something for everyone. Plus, bounce your investment ideas off the speakers during members-only receptions or over refreshments in the VIP lounge. Only with membership will you have this kind of intimate one-on-one access to these renowned market experts.

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Fusion IQ Software Subscription	12 months	6 months	3 months
Jake Bernstein's Power Trading Tools Webinar Series	12 months	6 months	3 months
Ticket for The All Stars of Options Trading	Advanced Level	Intermediate Level	General Admission
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Monthly Webcasts	✓	✓	✓
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Exclusive Welcome Reception	✓	✓	✓
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† Due to the exclusive nature of the Diamond level benefits, only 25 memberships shall be issued per calendar year
** Publication subscriptions are only available to new subscribers*

"(Being a) Diamond member has been extremely enjoyable and has proven to be even more valuable to me. It has allowed me to meet other attendees and the presenters in ways not possible before and provided the opportunity to engage in conversations with them. The dinners with the presenters at each event were very informative and enjoyable."

\- **Ricky Holloman** (Diamond Member)

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SCHEDULE OF EVENTS

Wednesday, February 4 (Pre-Show Day)

12:00 pm – 6:00 pm	Fidelity Sponsored Presentations
2:00 pm – 5:00 pm	Free Options Track
3:00 pm – 5:00 pm	The Stock Investing Series with BetterInvesting
6:00 pm – 8:00 pm	Exclusive Diamond Member Dinner

Thursday, February 5

7:00 am – 7:45 pm	Registration Desk Hours
8:15 am – 12:00 pm	Opening Ceremonies
12:00 pm – 1:30 pm	Grand Opening of Exhibit Hall
1:30 pm – 6:30 pm	Presentations & Panel Discussions
6:30 pm – 7:30 pm	Networking Reception
7:30 pm – 9:30 pm	TD Ameritrade Sponsored Evening Event

Friday, February 6

7:00 am – 7:00 pm	Registration Desk Hours
8:00 am – 5:45 pm	Presentations & Panel Discussions
9:30 am – 5:00 pm	Exhibit Hall Hours
11:45 am – 1:15 pm	**Finding the Next Big Stock Market Winners***
6:00 pm – 7:00 pm	Fox Town Hall Meeting Live Broadcast

Saturday, February 7

7:30 am – 3:30 pm	Registration Desk Hours
9:30 am – 12:30 pm	Exhibit Hall Hours
8:00 am – 1:15 pm	Presentations & Panel Discussions
1:30 pm – 2:00 pm	Closing Keynote by Morgan Housel
2:15 pm – 3:15 pm	Argus Research's 2015 Stock Market Outlook
3:30 pm – 5:30 pm	*Investor's Business Daily* Event

**Ticket must be purchased to attend this event.*

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